



Video Editing

Video editing is for those who seek to create new content in a medium that grasps the viewer's attention like no other medium can. The printed word can convey meaning, and a photograph can display beauty, but a well-made video can dramatically and quickly do both of those jobs and more.

Video production is the process of creating sleek, entertaining and inspiring videos and films by capturing and creating combinations until you have produced your final product.

Students will receive 124 hours of face-to-face classroom instruction with licensed, experienced instructors immersed in an intensive, professionally designed curriculum in two semesters. Students will spend 5 intensive months learning about pre-production including different shots, visual storytelling, post-production, and editing in software including Adobe Premier Pro, color correcting in Da Vinci Resolve, motion graphics and visual effects in Adobe After Effects and audio enhancements Adobe Audition so that they can produce their own reel. Students will also learn client relationships and self-promotion to succeed in the field.

Upon completion of TTI Careers Certification, you will have much more than production skills. In addition to mastering specific software, the program focuses on practical application to ensure your success. You will learn the marketing skills necessary to deliver a finished product to your clients, create an effective portfolio, and maintain your own website.

Fast Facts

- Program Length: 18 weeks
- Class is live through our digital platform on Sunday mornings from 10-1 and Wednesday evenings 6:30-9:30 PM
- Flexible schedule designed around the Yomim Tovim
- Women only cohorts
- Program Cost: \$4,800 (does not include equipment & software)

Course Outline

TTI Careers uses a uniquely developed curriculum created to offer our students the most relevant techniques in video editing.

First Term:

Software:

- Adobe Premiere Pro Video production skills
- Adobe Audition
- Da Vinci Resolve
- Editing techniques
- Understanding the digital video workflow
- B-roll Footage

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- Using music and natural sound to enhance a story
- Identifying and designing for audience, purpose, and goals

Second Term:

Adobe After Effects

- Creating compelling visual storylines
- Creating a personal documentary
- Enhancing video products
- Importance of motion graphics
- Creating music video
- Client Presentation
- Portfolio Building

Earning Potential

Upon graduation, video editors can begin working at an average starting salary of \$25 per hour. Depending on the quality of their work and networking ability, a talented, motivated video producer can earn over \$100,000, especially when freelancing and opening her/his own business. Producers can find steady work by creating commercials, corporate videos, event videos, and wedding videos.

Important Dates

- Registration deadline: September 20, 2023
- Classes begin: October 22, 2023

How to Apply

Call Admissions to register: 877-RING-TTI

- There is a \$100 application fee

Once registration is complete, Mrs. Pnina Baim will schedule a virtual meeting to introduce you to the program. Students will need to submit the following documents to Mrs. Baim prior to your meeting.

- High School Transcripts or GED
- Copy of Driver's license

These documents can be sent to pnina.baim@consulttti.com

If you don't have a high school diploma, you may take an "Ability-to-Benefit" test at a TTI testing center. Mrs. Baim will make arrangements for the exam as necessary.

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