



## Professional Photography

To tell a story in images, to capture a mood forever, to showcase perfection—that's photography. In today's increasingly visual world, the demand for quality photography is growing. And the applications of this field are equally vast. From food and product photography, to lifestyle and portraits, or even photojournalism, the master photographer creates works of art through his or her lens.

It's a flexible and competitive field. A photographer can work solo in-studio, or in the thick of things at simchas and social events. There's opportunity for travel and food styling. It can be an exciting career path—always a happy moment to capture, a new horizon to explore, capturing life in all its full-flavored glory. Those with an eye for detail will do very well here, noticing the small things that make up a beautiful whole.

This program is perfect for the student who wants to turn [his or] her artistic eye and technical skills into a lucrative career. It's an in-depth course covering the latest techniques in the field. We will focus on equipment, different methods of composition, various lenses, lighting, color temperature and more. And of course, students will learn the fundamental skills to take beautiful photographs of both people and things. Commonly used software will also be taught, including Photoshop, Lightroom and Capture 1.

You'll learn the networking, workforce and entrepreneurial skills to develop your photography career. And ultimately, you'll come out of this course with your very own portfolio of masterpieces and the know-how to make any moment shine.

### Fast Facts

- Program Length: 18 weeks
- Class is live through our digital platform on Sunday mornings 10-1 and Wednesday evenings 6:30-9:30 PM.
- Flexible schedule designed around the Yomim Tovim.
- Women only cohort.
- Program Cost: \$4,800 (does not include equipment & software.)

### Course Outline

TTI Careers uses a uniquely developed curriculum created to offer our students the most relevant teaching techniques in Photography.

First Term:

Camera Equipment

- Shutter Speed/Correct ISO
- Camera Aperture
- Understanding Camera Lenses
- Automatic Focus/Panning
- Depth of Field, Composition, Perspective Lighting
- Understanding the use of light
- Color Temperature / White Balance

**CAREERS WITHOUT COMPROMISE**

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- The Light Meter
- Understanding Exposure
- Portraits and Still Life
- Posing, Exposure

Second Term:

- Product and Food Photography
- Effective Studio Set-up
- Advance studio and outdoor lighting
- Lighting – Bounce, Direct, Dome, Diffused, On Camera
- Identifying and Utilizing Large Source Flash Lights
- Shooting with Portable Flashes and Reflectors
- Photo Shoot: Babies, Newborns, Kids
- Software: Lightroom, Capture One, Photoshop
- Business Practices

### Earning Potential

Photographers work in a range of areas, including commercial, product and portrait settings. They can begin working at an average starting salary of \$25 per hour. An experienced photographer can earn over \$50,000, while successful photographers can earn over \$100,00, depending on the quality of their work. Photographer salaries for job postings in the NY/NJ areas are 36% higher than the national average.

### Important Dates

- Registration deadline: September 20, 2023
- Classes begin October 22, 2023

### How to Apply

Call Admissions to register: 877-RING-TTI

- There is a \$100 application fee

Once registration is complete, Mrs. Pnina Baim will schedule a meeting to introduce you to the program. Students will need to submit the following documents to Mrs. Baim prior to your meeting.

- High School Transcripts or GED
- Copy of Driver's license

These documents can be sent to [pnina.baim@consulttti.com](mailto:pnina.baim@consulttti.com)

If you don't have a high school diploma, you may take an "Ability-to-Benefit" test at a TTI testing center. Mrs. Baim will make arrangements for the exam as necessary.

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