Undergraduate Business Degree Programs

ONLINE PROGRAM

Why Business?

A **Bachelor's in Business** is one of the most **versatile** and **practical** degrees you can earn. It opens doors to a wide range of career paths across industries and offers both flexibility, stability, and long-term growth. With a business degree, you'll be prepared for a wide variety of careers in **accounting, finance, marketing, management, operations, human resources, nonprofit leadership, data analytics, e-commerce, and even tech**. Many roles offer strong starting salaries, with opportunities to move into leadership and management roles as your experience grows.

No matter what your interests are, a business degree opens the door to meaningful, high-impact work in virtually any field.

Who Is This Program For?

This program is for students looking to earn a Bachelor's degree in business through online courses and exams, without any prior undergraduate degree

Registration Dates

This program offers **rolling admissions**, so you can start any time that works best for you!

Program Details

- **College:** Woodmont College
- **Degree Credits:** 120 credits
- **Program Format:** Online courses and exams
- **Program Length:** 1.5-2 years
- **Tuition & Fees:** $13,000-$14,000*

  ** Based on previously earned college credits. Tuition and fees are accurate at time of writing and are subject to change. Book fees are not included.*

Program Tracks

We offer several undergraduate business degree options. These programs are similarly priced and can be completed within similar time frames.

- **Bachelor of Science in Business**
- **Bachelor of Science in Business and Technology**
- **Bachelor of Science in Business and Accounting** (click here to learn more)

Program Design

- **Online Courses:**
  You'll complete 14-15 self-paced online courses through Woodmont College, allowing you to study on your own schedule. While the courses are flexible, you won't be on your own — Academic Facilitators are available to answer your questions, and low-cost tutoring is offered to help you succeed every step of the way.

- **Online Exams:**
  You'll earn your remaining credits by completing **online exams**, providing flexibility to progress efficiently toward your degree.

Career Outlook

Salaries in the business field vary depending on your career path, experience, role, and location. As you gain experience, many opportunities open to advance into management or leadership positions with significantly higher earning potential.

According to the US Labor Statistics Bureau, the **median salary** for careers in the **business and finance** field is around **$81,000** per year. This field is also expected to see strong growth, with **over 960,000 job openings projected annually** over the next decade, making it a stable and promising career choice.

Partial Course Listing

- **Business Core Courses**
  - Business Law
  - Financial Accounting
  - Financial Management
  - Fundamentals of Management
  - Managerial Accounting
  - Introduction to Marketing
  - Strategic Management
- **Business Concentration Courses**
  - AI Strategy
  - Advanced Marketing
  - Business Analytics
  - Business Elective
  - Entrepreneurship
  - Human Resource Management
- **Tech Concentration Courses**
  - Cloud Computing
  - Cybersecurity
  - Database Management
  - Python
  - Python II
  - Systems Analysis and Design

How to Get Started

- **Enrollment:**
  Contact our Admissions Team at **877-RING-TTI (746-4884) ext. 0** to begin the enrollment process. We'll walk you through each step, including payment of the **$1,300 TTI Membership fee**.
- **Advisor Assignment:**
  Once registered, you'll be paired with a dedicated **TTI Academic Advisor** who will guide and support you throughout your degree journey.
- **Degree Plan:**
  Together with your advisor, you'll create a **customized degree plan** that takes into account any previously earned credits, such as seminary courses, high school dual enrollment, and more..